



STATE TRADE AND EXPORT PROMOTION PROGRAM (STEP)

Join Utah's Export Success

With 95 percent of the world's customers living outside the United States and less than one percent of our small businesses selling abroad, our small businesses are missing out on lucrative opportunities to find their new customers, expand their business and create new higher-paying American jobs (United States Senate, Committee on Small Business and Entrepreneurship).

The State Trade and Export Promotion (STEP) Program is a federal and state funded program to expand Utah business internationally.

STEP Goal:

Double Exports from the state of Utah by 2014.

Services:

- Training
- Export Readiness Assessment
- Market Research
- International Trade Missions
- International Trade Shows



Wencor Co. signs agreement with Chinese partner.

Benefits:

- Assistance from international trade experts.
- Opportunity to develop and have direct contact with international partners.
- Reimbursements for Gold Key Services to companies that qualify.

Company Requirements:

- A qualifying company that is new to export **OR** has exported but is entering a new market.
- Meets federal definition of a small business.
- Has been in business for not less than 1-year.
- Is operating profitably based on US operations.
- Has a strategic plan for exporting.

More Information

www.business.utah.gov/step
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Funded in part through a grant award with
the U.S. Small Business Administration.



Building partnerships in Mumbai, India



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Trade Missions, Trade Shows and Seminars

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